



HealthBoss Affiliate Program ("The Power of 2")

There are **2 MAIN CATEGORIES** of **Products** we deal with:

- **PP- Physical Products** and
- **IP – Informational Products.**

There are also **2 MAIN CATEGORIES** of **People** who promote our Products:

- Those who **do NOT have devices of their own** (or did not purchase them from us)
- and those who **do.**

1. If you **DO NOT HAVE OUR DEVICES**, there can be **2 LEVELS** of your involvement with us.

Option A

FRIEND – if you do not have a list or a network and refer people to us once in a while out of the goodness of your heart.

HealthBoss Friends get:

- **5%** on most of the PP (see the Affiliate Program for exceptions) – or 10% towards any device purchase in referral fees.
- Same deal on Training Programs (NOT on DVDs). DVDs are not a part of Program.
- **10%** on Live Conferences tickets (NOT on Workshops).

For example: you've heard us talking about the DOVE or saw it in action – and remembered that one of your friends have a condition that this little device can help. You told your friend about us, your friend contacted us (and named you as an information source!), and ended up buying the device. In 30 days you get a check for **\$95** – or a credit of **\$190**, if you decide to get the DOVE of your own.

If you tell your friends about our conference and they decided to attend, you get paid **10%** of their ticket price – or the **10% credit** towards your own ticket.

Option B

AFFILIATE – you have a list or a network and promote us to your list or mail for us.

Affiliates get:

- **10%** on most of the PP (see the Affiliate Program for exceptions).
- **20%** on Training Programs (NOT on DVDs). DVDs are not a part of Program.

Live events:



- Workshops with active participation (you promote the event, organize it, get people in, run the event, close, finalize deals etc.) – **15%** on PP + **35%** on IP.
- Live conferences that are ran by us: **10%** on PP (with exceptions as per your Category – see the Program) + **20%** on tickets sold.

If a HealthBoss Friend wants to increase his/her referral fees, he/she can become an Affiliate (by mailing for us) of an Associate (by purchasing a device retail).

For example: you belong to a network or have your own mailing list. You had a positive personal experience with the DOVE and decided to tell your community about it. You send an email blast telling everyone how wonderful the DOVE is and where they can get one or find out more about it (we can provide you with your very own affiliate link and your very own 30-page DOVE website). Or you send out OUR email message with your endorsement. Either way, if people from your community end up buying DOVEs, you get paid **\$190** for each device sold (if they are bought retail).

If you tell your people about our conference and they attend, you get paid **20%** on each ticket sold **plus \$190** on every DOVE sold at the conference (and/or **\$70** on every Solaris Blanket, or **\$430** on every ENS etd - if they are bought retail).

Is it getting interesting? But wait, there is more. It is even better, if you own our devices.

2. You **HAVE our DEVICES**. There can also be **2 LEVELS** of involvement.

Option A

ASSOCIATE – you bought a device RETAIL from us (the first device is ALWAYS retail) and now you refer others to us for commissions.

Entry Level Associate gets:

- **20%** on DOVEs, C-DOVEs, PS705 and SOLARIS, **15 %** on EX715Ag, VX735, RITMSCENARs and Shungite remote electrodes, and **10%** on EX735 x2, EX735 x3 and ENS.
- **20%** on Training Programs (NOT on DVDs). DVDs are not a part of Program.

Live events:

- Workshops with active participation (you promote the event, organize it, get people in, run the event, close, finalize deals etc.) – Your **established commission** as per the Category + **35%** on IP (the same deal as an Affiliate).
- Live conferences that are ran by us: Your **established commission** as per the Category + **20%** on tickets sold.

For example: you've got your DOVE, you are happy with it, you told your friends about it and even demonstrated it. Your friends got great results and bought their own DOVEs from us. In 30 days you, as the **Entry Level Associate**, get **\$380** for each DOVE your friends bought (or **\$140**, if this is a Blanket, or **\$430**, if this ENS) - if they are bought retail.

If there is a HealthBoss conference going on and you send your friends there (they will wear a tag with your name on it as a Sponsor), you get **20% of their ticket price** – and if they



buy any device at the conference, you still get your usual **20%, 15%, or 10% commissions** on every device, even though you did not sell the devices directly.

You also get your usual commission on the devices if you help us organize and run a live workshop, but your commissions on info-products will be **35%**.

Now let's say, you would like to move up the "commission ladder". How can you do it? Again, there are **2 WAYS**.

1. When your network grows and you start buying in higher volumes, you become the **Upper level Associate** and get overall **5%** commission increase on all devices. So in the example above, you'd get **\$474** on each DOVE, or **\$175** on each Blanket, or **\$645** on each ENS - if they are bought retail. You get this commission regardless if you sold the devices directly - or your clients bought them at our conferences and workshops.
2. You can also increase your revenue by providing **full service** to your clients. That means, not only a sale, but following up, training on use of the device, and the overall "hand-holding". This "scenario" gets you a **5%** commission increase on the **PP (Physical Products)**, whether you are an Entry or an Upper Level Associate.

So if you are already the Upper Level Associate and you add the Full Service to your functions, you will be getting **\$568 (30%)** on each DOVE or **\$210 (30%)** on each Blanket - if they are bought retail.

In order to qualify for the "full service" status, Associates need to undergo a proper **company certified training** (which can be arranged at our Live conferences).

If Associates process the purchase on their end they can take their commission off the top; otherwise commissions are paid in 30 days (or 60-90, depending on when the customer satisfaction guarantee runs out).

NOTE: At the 25% commission level and above, the credit card or PayPal processing fees and costs of bonuses are split 50/50 between the Affiliate and us. With the commission level below 25%, we absorb the costs.

Option B

STOCKING DISTRIBUTOR - you buy products in volumes. Depending on a volume, Distributors can be of, you guess, **2 LEVELS**. Ask us for details.